



Our  
Modern Vintage  
Storage Box Set in  
Natural Pine  
As seen in  
Giftware News

26 Ways  
to Make  
Stationery  
Supplies Sizzle  
and Sell



Studio ROOF proves there is no stopping what can be accomplished with paper. Their Totem assemblages (a horse is featured here) are made from recycled cardboard. The equine construction is comprised of 32 interlocking pieces.



Roger la Borde journals are lovely to look at and delightful to use. They feature 192 blank pages, an elastic binder, and measure 6 by 8.25 inches. Cover choices are sure to appeal to all the customers who frequent your shop. (www.rogerlaborde.com)



For more than 35 years, Up With Paper has been astounding and delighting customers the world over. Billing itself as "the original pop-up greeting card company," the firm has been making three-dimensional stationery products since 1978. If their designers can dream it, they can construct it. (www.upwithpaper.com)



A retro-inspired school set from Oré Originals. The Wooden Vintage Alphabet Box, with colored pencils and notepad, are functional and fun. Made of wood, it has a sliding lid and spot-on graphics. (www.oreoriginals.com)

www.smartretailer.com 53



A retro-inspired school set from Oré Originals. The Wooden Vintage Alphabet Box, with colored pencils and notepad, are functional and fun. Made of wood, it has a sliding lid and spot-on graphics. (www.oreoriginals.com)

www.smartretailer.com 53

